Shrewsbury House Users Survey 2018

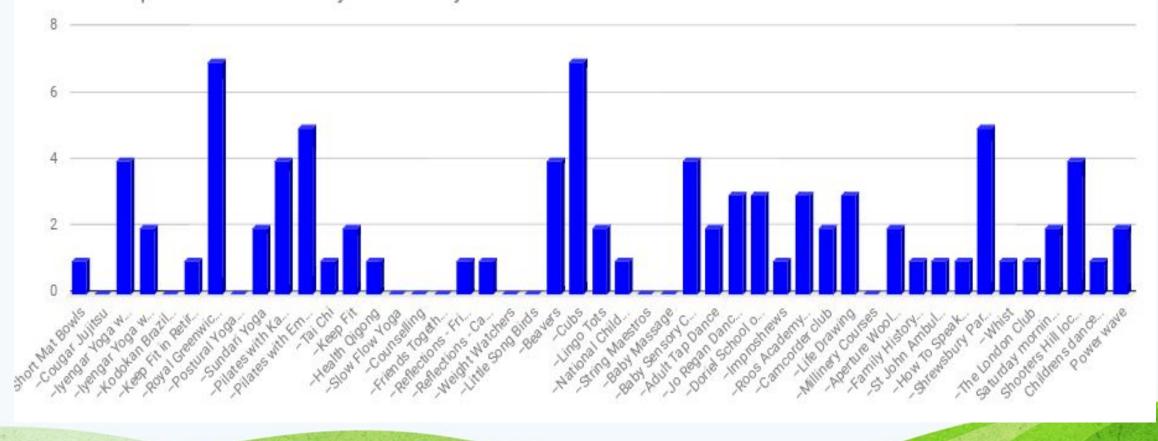
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Shrewsbury House Users Survey 2018

- 69 surveys completed.
- 39 via email link
- 30 paper based
- These responses were predominately collected in March 2018 just after the cafe opened.

Question 1: What Groups and activities do you currently attend at SHCC?

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Question 2: What classes and activities would you like to see at SHCC?

TOP 12

Scouts 4	Aerobics 3	Classes for 2-4 yr olds 2	Crafts 2
Adult dance classes 2	Boxercise 2	Wargames Club 2	Zumba 2
History Club 2	Mother/baby activities 2	Lunch club 2	Cookery 2

Question 2 cont... Other Daytime ideas (1 vote each)

- Pole dancing
- Art Exhibitions
- Tango classes
- Weights based gym classes
- Computer classes for 50+
- Tea dances
- Tai Chi
- Pilates
- Table Tennis
- Pre and post natal pilates
- Creche
- Bridge
- Self defence
- Stay and play
- Adult education
- Walking group

- Keep fit
- Salsa
- Environmental club
- Mai Tai class
- Line dancing
- Train club
- Boot sale
- Antique fair
- Model club
- DIY/men in sheds
- Computer workshops
- Wedding Fair
- Book club
- Music classes
- Music groups/bands
- Drink shop do

Question 3: What evening events would you like to see at SHCC? TOP 12

Quiz Night 41	Cinema club/films 36	Live music 34	Themed food evenings 33
Comedy nights 29	Plays 24	Big screen TV events 19	Dance performances 17
Tribute to the decade 14	Games Night 13	Poetry Reading 8	Evening food and drink 5

Question 3 cont... Other Evening ideas

- Evening classes 4 votes
- Dinner dance 3 votes
- Friday evening events in the bar - 2 votes

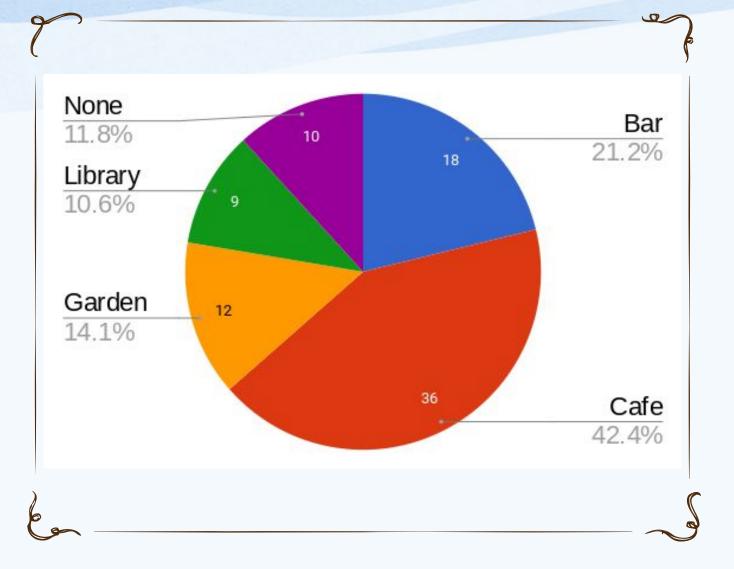
1 vote each:

- Vintage dance nights
- Tea dances
- Evening tap classes
- Evening arts and crafts
- Themed Evenings
- Family disco
- Open mike nights
- Music events outside

Question 3 cont... Other ideas that came up in both day and evening suggestions.

- Language classes
- Seasonal kids activities
- Childrens tuition

- Family activities
- Talent shows
- Literary events

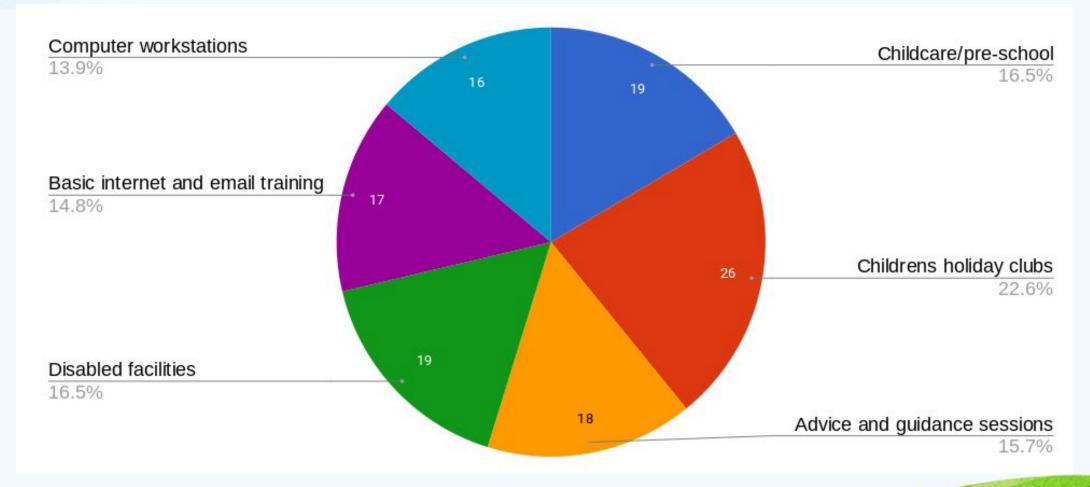


Question 4: Do you currently utilise the following facilities at Shrewsbury House outside of attending a class, activity or event?

What would make you want to spend more time at SHCC?

Parking BarOpenMore Bitters/beers MorePublicityZ Classes/events ComfyArmchairs EveningEvents NoAtmosphere LaterCafe

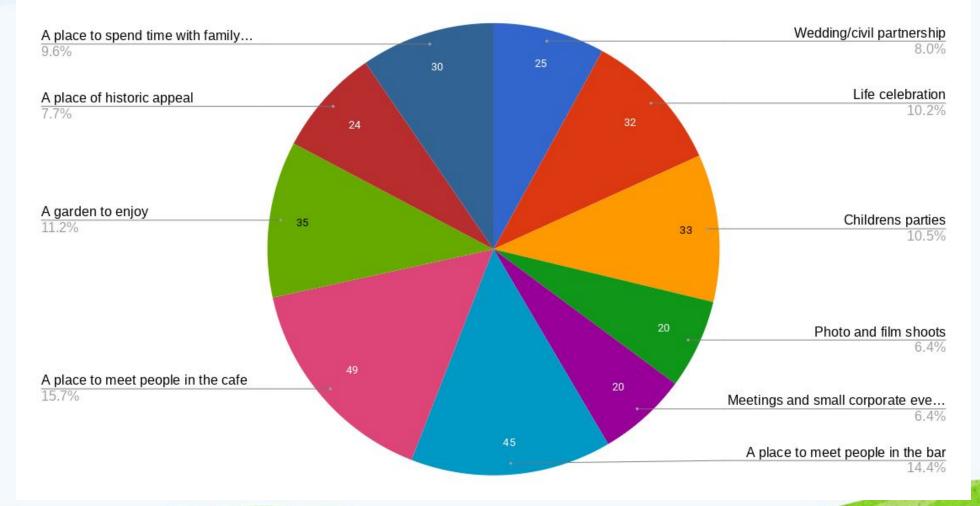
Question 5: What Facilities would you like to see at SHCC?



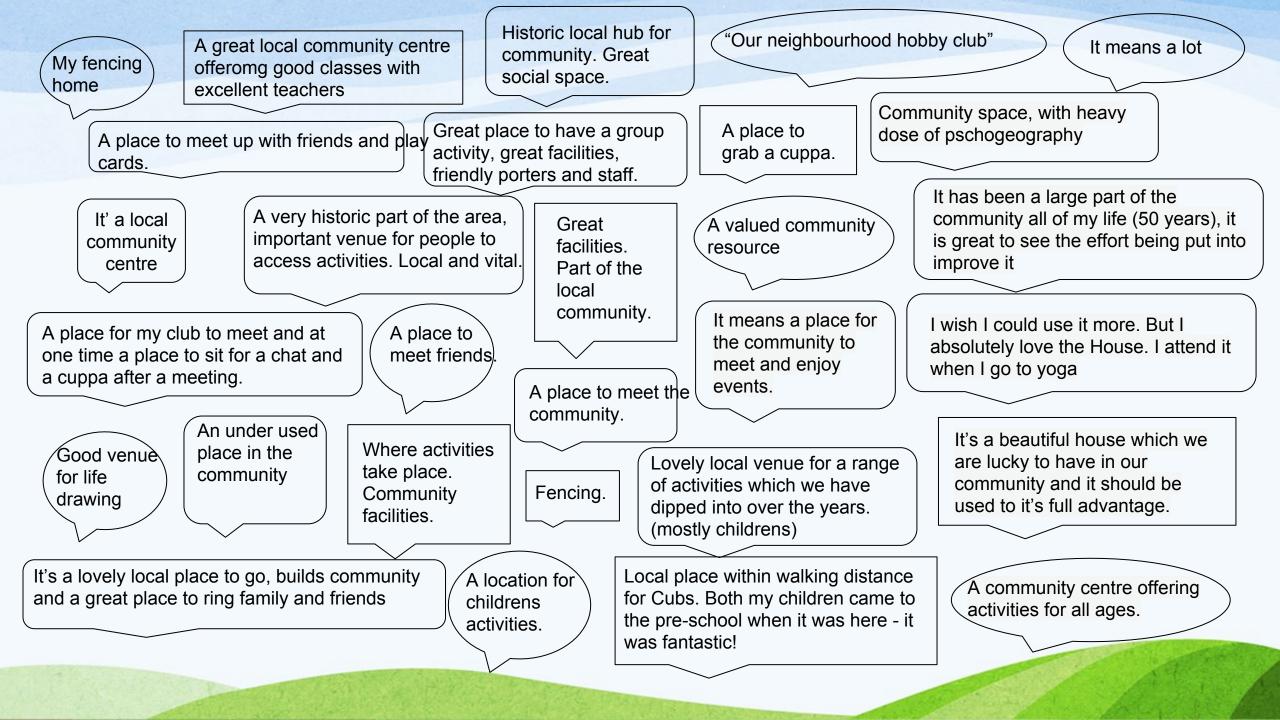
Question 5 cont... What facilities would you like to see at SHCC?

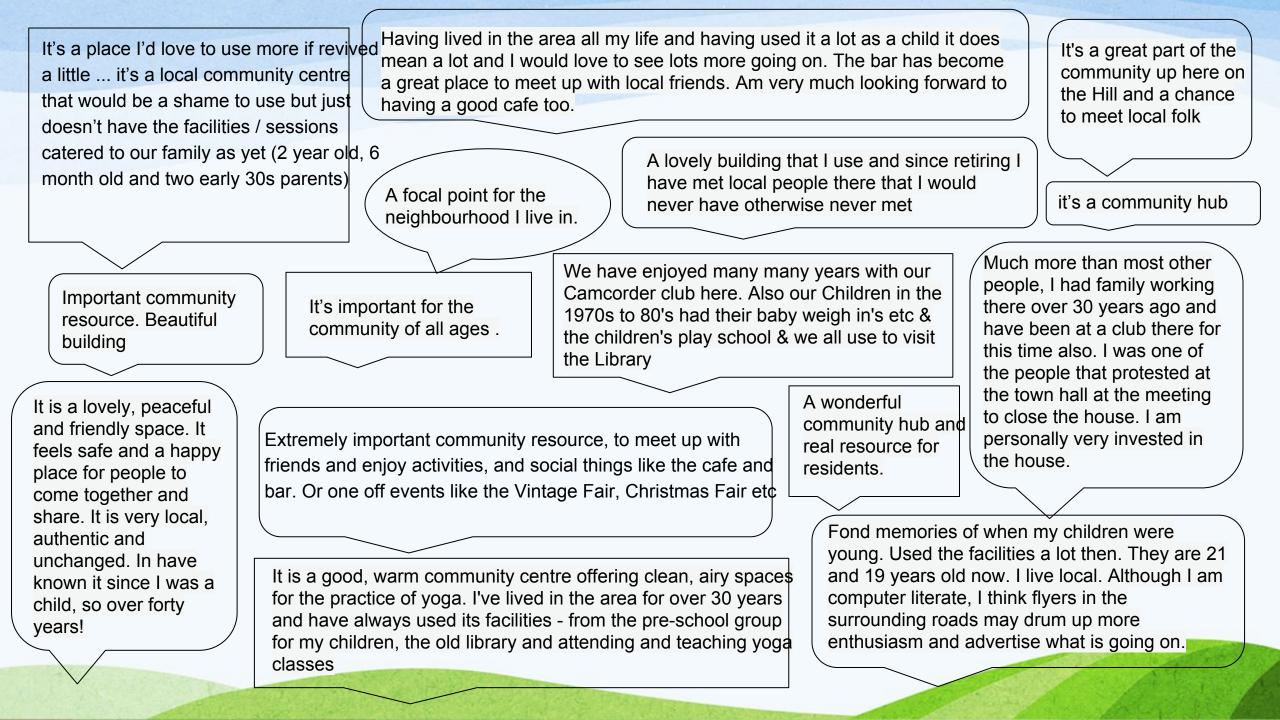
- Classes and activities for deaf and blind people
- Soft play/bouncy castle
- Homework/study quiet working space
- Local information/services
- Cooking for adults with special needs eg Autism

Question 6: Would you consider SHCC for any of the following?



Question 7: What does Shrewsbury House mean to you?





Somewhere to visit if there is a vintage or Christmas fair. Or eating in the cafe,

Our local community centre

I think that it is an asset that should be looked after. Currently, it seems like a cosy little clubhouse for the Laing Estate. It needs to be promoted and advertised more widely. I am a very local resident but have only just started to receive information about The House. It needs to be a place where people can go and meet other people, have a coffee, chat, read, make crafts together, etc

A great community asset. Run with a sympathetic ear to its users. A good place to be. Thank you. A lovely local amenity in an area with very little else

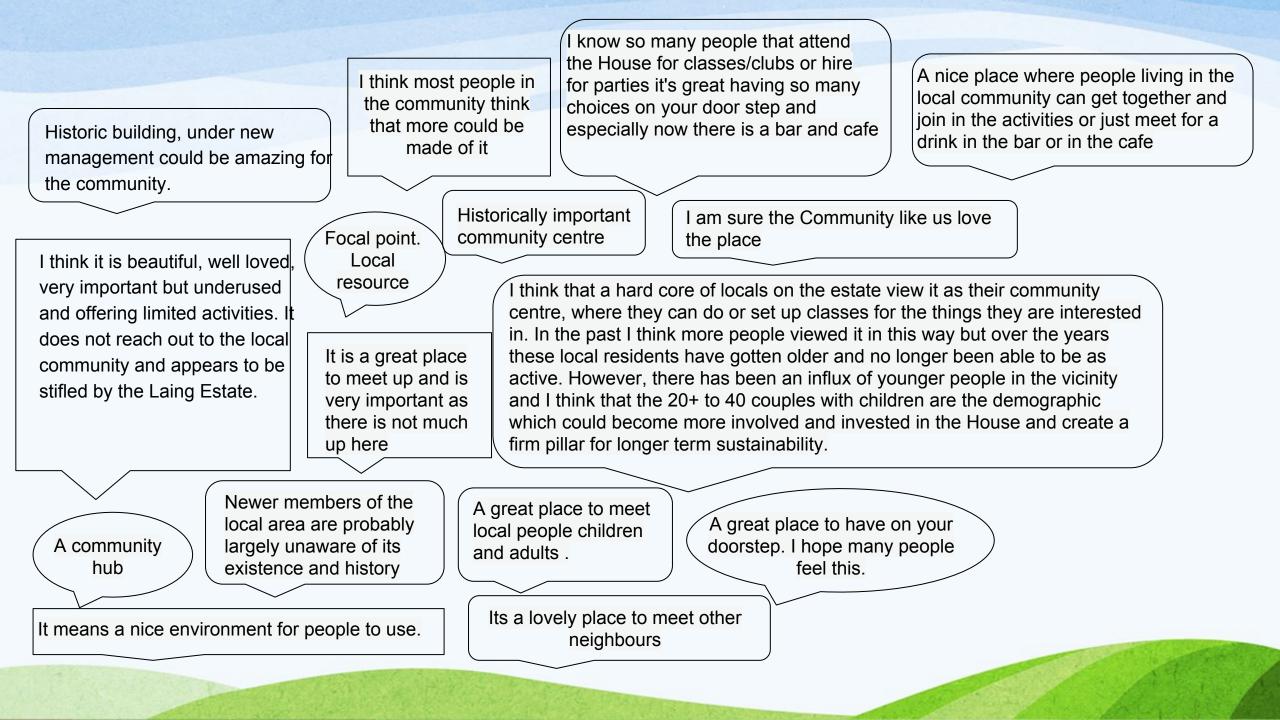
Historically charming



Question 8: What do you think Shrewsbury House means to the community?

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we attended the kids halloween and christmas party's and my girls have had birthday parties there and go to ballet. for me it's like an old fashioned village hall and i love it

Think they are very pleased they

can visit the house for a number of

different things

Having a local venue that the community can be part of

A lot! From what I gather the House is a huge asset to the community and everyone wants to make the most of what it can offer.

not reaching its full capacity

Dependable place for

well maintained and run.

community events. Welcoming,

A central place where, if the programme of events and a good cafe is operational, residents in the local community will want to come to then depending on their experience return to time and time again. In the first months a meet and greet person would be a good idea someone who could go round visitors, espeacislly in the cafe to find out where they have come from and how they heard of the house Have a visitors book name, address, email, comments, what did they enjoy and what did they not enjoy and why

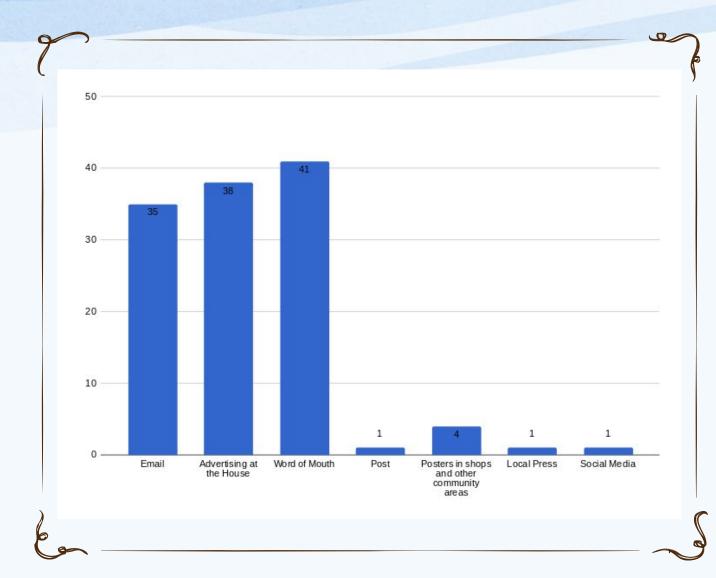
Not sure. I live in Eltham, not in SH's immediate community. For our Reflections groups it is a wonderful asset.

A place to go and feel part of something

Not much at the moment - more needs to be done to allow community groups to use the facilities

Potentialy a community hub.

Should be a focus for local events. Café would be great.



Question 9: How do you currently hear about new activities and events going on at SHCC?

93.1%

(Just because 1 person said no)

Question 10: Would you recommend SHCC to friends and family?

9

Additional feedback received

- I've recommended the cafe already and kids Christmas party was good but at the moment it's not the 'go to' Place
- It could be an asset to the community as a place where people of all ages can go and meet up, have a coffee and socialise. Such facilities around this area are almost non existent. Shrewsbury House needs to fling open its doors and be more available and ambitious!
- We really must make sure we use it and not lose it
- I would recommend the venue to anyone I thought could use it. We all know the situation the House is, and has been in financially, and in order to get onto a firmer financial footing money has to be found, there has to be cut backs, creativity and an end to waste. When you want to make your venue the one that the customer chooses it has to look good, whether it is as good as it looks or not. If the customer is themselves having to attract clients to their activity, in competition with others, it hurts their chances if the venues décor looks tired and in disrepair, and this works against your goal of securing custom. Obviously financial constraints mean that there has to be a priority on expenditure, but it would be worth considering increasing the priority on décor as per the above paradigm. At present the rooms do vary quite a lot in their state of decoration, some very nice, some okay others not so. There have also been numerous other things that have hurt the House regarding gaining users and losing opportunities, however it does look as though the work done by the staff and new board is producing dividends that can be built upon.
- Keep up the good work we love it there . I hold a keep fit class on a Friday morning . We intend to start using the cafe after the class as it's reopening this week .

- Only when I have had a good experience, the quiz night was great. I have already been asked by a resident if people
 with their dog will be welcome; we have a lot of dog walkers in the park and the surrounding woodland environs, if dogs
 are not welcome it needs to be stated on the website. There are also the green chain walkers, it would be a good idea
 to advertise Feast Kitchen on the Green Chain Website Hope my comments are helpful
- It's a tricky one, I've had experience of Shrewsbury House through my children's activities since I used to visit the health visitor and then they attended the preschool, cubs and dance school. The management have never seemed happy to have children in the centre, at times we have felt that they are actively trying to discourage children from using it. Why not book quiet adult activities at times that don't clash with the children's activities so noise isn't at issue? If it's to be a community centre it needs to embrace all ages of the community!
- It needs to be effectively managed and used to it's fullest capacity. Events will definitely draw the community in.
- I do. 'Do You Vintage' events are very welcome and more should follow. Shrewsbury House still seems very staid in
 what it offers but I believe things will improve when new groups are encouraged and publicity increases. There is
 already a new energy about the House since the new board of trustees were appointed. Thanks for the survey.
- A hidden treasure. Always worth a visit. The new cafe should be a great asset.
- I have only moved to this area recently and am so pleased to have Shrewsbury house on my doorstep. I do intend to use the house more and more and welcome all the classes and activities available. Thank you!
- The local police team feels that Shrewsbury House is a key meeting point for residents and the wider community.